AMENDMENTS TO THE CLAIMS

Please amend the claims of this application as follows:

- 1. (Currently amended) A centrally controlled display system comprising: a control system;
- a data receiver in communication with said control system; and
- a display in electrical communication with said data receiver,

wherein said display comprises an electrically active display having an encapsulated display media. comprising:

a substrate;

a plurality of cavities dispersed in a polymeric matrix, wherein at least one of said plurality of cavities contains an electrophoretic contrast medium phase that includes at least one particle and a suspending fluid;

at least two electrodes disposed on said substrate adjacent to said at least one of said plurality of cavities and positioned in a spaced apart relationship to one another, wherein a potential difference between said electrodes causes the particles to migrate toward at least one of said at least two electrodes, thereby effecting change in visual state.

- 2. (Previously presented) The display system of claim 1 further comprising a power source in electrical communication with said display system.
- 3. (Previously presented) The display system of claim 2 wherein said power source is a battery.
- 4. (Previously presented) The display system of claim 2 wherein said power source is a solar cell.
- 5. (Previously presented) The display system of claim 2 further comprising a substrate supporting said display and said data receiver, said data receiver comprising a series of chips disposed on said substrate.
- 6. (Previously presented) The display system of claim 2 further comprising driver circuitry disposed on said substrate for addressing said display.

- 7. (Previously presented) The display system of claim 2 wherein said data receiver is disposed on a substrate.
 - 8. (Cancelled).
- 9. (Currently amended) The display system of claim 1 wherein said display further comprises an electrically inactive display mediamedium.
- 10. (Previously presented) The display system of claim 1 wherein said control system stores in a memory element a display log including at least one entry representing the past, present, or future condition of a display.
- 11. (Previously presented) The display system of claim 10 wherein said control system is further adapted to interrogate said display log and generate a message based on said interrogating.
- 12. (Previously presented) The display system of claim 1 further comprising an antennae in electrical communication with said data receiver.
- 13. (Previously presented) The display system of claim 1 wherein said display is incorporated into an item of clothing.
- 14. (Previously presented) The display system of claim 1 wherein said data receiver further comprises an antennae in electrical communication with said data receiver.
- 15. (Previously presented) The display system of claim 1 wherein said control system is a server.
- 16. (Previously presented) The display system of claim 15 further comprising a client in communication with said server.
- 17. (Previously presented) The display system of claim 16 wherein said control system stores in a memory element a database including authorization information associated with said client.
- 18. (Previously presented) The display system of claim 1 wherein said control system element a schedule.
- 19. (Previously presented) The display system of claim 1 wherein said control system stores in a memory element a data receiver log including at least one entry representing the past, present or future condition of a data receiver.

- 20. (Cancelled).
- 21. (Previously presented) The display system of claim 1 wherein said control system stores in a memory element a database.
- 22. (New) The display system of claim 16 wherein said control system server memory a schedule.
- 23. (New) The display system of claim 16 wherein said control system stores in server memory a data receiver log including at least one entry representing the past, present or future condition of a data receiver.
- 24. (New) The display system of claim 16 wherein said control system stores in server memory a database.
- 25. (New) The display system of claim 16 wherein said control system stores in server memory a display log including at least one entry representing the past, present or future condition of a display.
- 26. (New) The display system of claim 25 wherein said control system is further adapted to interrogate said display log and generate a message based on said interrogating.